

Saviolo Publisher

Saviolo Publisher is a publishing company out of Italy. Their launch into ecommerce was a particularly interesting one as they have several specific needs when calculating their shipping costs.

Saviolo's shipping cost is programmed into the shopping cart in such a way that upon selection of a customer's region they have a certain calculated rate for that particular zone. These zone-based rates are set and configured directly by Saviolo via the back-end system of their shopping cart. This feature was made possible by creating a custom programming module that fits the needs and specifications of the business. Many problems like this have been solved in E-commerce before and can usually be resolved by applying Third-Party mods or Plug-ins to an existing system.